

Helpful Tips for Your Music Video

1. Pick an easy song. Use a song with clear lyrics, a storyline and uses visual images in the song.
2. Print out the lyrics to your song. Copy and paste the lyrics for your treatment to send into the website.
3. Learn the lyrics of the song. Just because you think you know the lyrics, that does not mean you KNOW the lyrics!
4. When lip synching, you should actually SING the words. This enhances the production.
5. Don't pick a RAP song if you cannot RAP as fast as the singer....it will look silly!
6. Make SURE that the camera and the singer can hear the music clearly.
7. The closer the music source is to the camera, the EASIER it will be to edit later
8. DO NOT chew gum in your production.
9. You cannot take music from your iphone or ipod and load it into our macs. You must get the song on a flashdrive from your HOME itunes!
10. Make sure you hit record, then countdown in loud clear voice...AND 5,4,3,2....
11. Shoot the ENTIRE song all the way through at least 3 times, one wide, one medium, one close up.
12. Shoot "B" roll or a storyline.
13. Allow smooth camera movement.
14. Spend 1 to 2 class periods shooting the ENTIRE song all the way through
15. Bring your song (the EXACT version you lip synched to) into itunes on your edit system
16. Load in ALL your footage as soon as possible
17. Synch up your song to the videos in your timeline with your Wide shot on track one, your medium shot on track two, and your tight shot on track three.
18. Put your "B" roll footage on track 4
19. Use the Blade tool to cut away the video you DO NOT want to see.
20. When everything is edited, you may start to add color and special effects.